

# Key Information Document

## Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

## Product

Name: 360 ONE Focused India Fund (the "Sub-Fund"), a sub-fund of Hereford Funds (the "Fund")  
ISIN: LU2444715796  
Class: BB (the "Class")  
Product manufacturer: HF Arode Asset Management S.A. (the "Management Company")  
Website: <https://herefordfunds.com/library/key-investor-information-document>

Call +352 2010 2070 for more information.

The Commission de Surveillance du Secteur Financier (CSSF) is responsible for supervising HF Arode Asset Management S.A. in relation to this Key Information Document.

This PRIIP is authorised in Luxembourg.

HF Arode Asset Management S.A. is authorised in Luxembourg and regulated by the Commission de Surveillance du Secteur Financier (CSSF).

This key information document is accurate as at 19<sup>th</sup> February 2025.

## What is this product?

### TYPE OF PRODUCT

The product is a sub-fund of Hereford Funds, an Undertaking for Collective Investment in Transferable Securities (UCITS) incorporated as a variable capital investment company (SICAV) under the laws of Luxembourg.

### TERM

The Sub-Fund is established for an unlimited duration. However, the board of directors may decide to close this product under certain circumstances.

### OBJECTIVES

#### Objectives and investment policy

The investment objective of the Sub-Fund is to provide long term capital growth, measured in USD, primarily through investment in equities and equity-linked securities of Indian companies or companies deriving a significant portion of their business from India.

Investment exposure will be achieved through equities and equity-linked securities (such as listed shares, ADRs (American Depositary Receipt) and GDRs (Global Depositary Receipt)). Investors should refer to the "Risk Warning" section for special risk considerations applicable to the Sub-Fund.

The primary objective of the strategy adopted by the Sub-Fund is to run a concentrated portfolio, consisting of the team's high conviction investment ideas. The strategy will be market cap agnostic and there will not be any restriction on the sectors in which it can invest.

The investment philosophy is centred around buying growing businesses, with above average return on capital economics, backed by managements with a track record of good governance and valued at a reasonable risk/reward ratio.

For the avoidance of doubt, the Sub-Fund will not invest more than 10% of its net asset in UCITS and other UCIs.

The Sub-Fund may use futures and options on securities, indices and interest rates for different purposes (i.e. hedging and efficient portfolio management).

**Benchmark** The Sub-Fund shall be actively managed. The Sub-Fund shall use MSCI India Investable Market Index (IMI) as its benchmark purely for comparison purposes. The Investment Manager is not in any way constrained by the benchmark index in its portfolio positioning. This implies that the Investment Manager is taking investment decisions without reference to the benchmark index and the Sub-Fund can deviate significantly from the index.

**ESG information** The Investment Manager will integrate sustainability and ESG (Environmental, Social, Governance) risks in its investment decision making process (the "ESG Integration"). The material ESG risk factors are analysed alongside traditional financial factors and are considered in forming investment decisions. This approach would be sector specific and would incorporate only the most material ESG risk factors into the ESG assessment of a sector / company. The Sub-Fund does not promote environmental or social characteristics within the meaning of SFDR (article 8) nor is it classified as a pursuing a sustainable investment objective (article 9). The investments underlying the Sub-Fund do not take into account the EU criteria for environmentally sustainable economic activities.

**Dividend Policy** This Class is cumulative. Dividend distributions are not planned.

**Share Class Currency** The currency of the Class is USD.

The recommended holding period of this product is determined to allow sufficient time for this product to reach its objectives and avoiding short term market fluctuations.

The return of the product is determined using the Net Asset Value (the "NAV") calculated by FundPartner Solutions (Europe) S.A. (the "Administrative Agent"). This return depends mainly on the market value fluctuations of the underlying investments.

### INTENDED RETAIL INVESTOR

The product is reserved for institutional investors. The product is compatible with investors who may bear capital losses and who do not need capital guarantee. The product is compatible with clients looking for growing their capital and who wish to hold their investment over 5 years.

### OTHER INFORMATION

**Depositary** Bank Pictet & Cie (Europe) AG, succursale de Luxembourg (the "Depositary").

**Asset segregation** The assets and liabilities of each sub-fund are segregated by law, which means that the performance of the assets in other sub-funds does not influence the performance of your investment.

**Dealing** Each day that is a bank business day in Luxembourg and India and on which the Indian Stock Exchanges are open for trading. 24th December is not a Valuation Day.

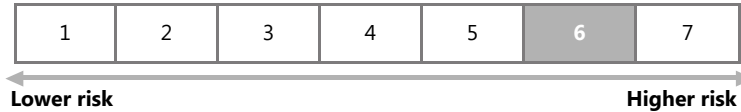
**Switching** Shareholders may apply for any shares of any sub-funds to be converted into shares of another sub-fund, provided that the conditions for accessing the target class or sub-fund are fulfilled with respect to this Sub-Fund, on the basis of their respective NAV calculated on the Valuation Day following receipt of the conversion request. The redemption and subscription costs connected with the conversion may be charged to the shareholder as indicated in the prospectus. For more details about how to switch between sub-funds, please refer to the prospectus.


**Additional Information** More detailed information on the Fund, such as the prospectus, other classes, the key information, the latest NAV, the articles of incorporation as well as the latest annual and semi-annual report, can be obtained free of charge, in English, from the Administrative Agent, the distributors, the Management Company or online at [www.fundsquare.net](http://www.fundsquare.net).

This key information document describes the Class of one sub-fund of the Fund. For more information about other sub-funds, please refer to the prospectus and periodic reports that are prepared for the entire Fund.

What are the risks and what could I get in return?

Risk indicator



 The risk indicator assumes you keep the product for 5 years.

The actual risk can vary significantly if you cash in at an early stage and you may get back less.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you. The essential risks of the investment fund lie in the possibility of depreciation of the securities in which the fund is invested.

Performance scenarios

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back. What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The unfavourable, moderate, and favourable scenarios shown are illustrations using the worst, average, and best performance of the product and a suitable proxy over the last 10 years. Markets could develop very differently in the future.

Recommended holding period (RHP): Example investment		5 years USD 10,000		
		If you exit after 1 year	If you exit after 5 years	
Scenarios				
Minimum	There is no minimum guaranteed return. You could lose some or all of your investment.			
Stress scenario	What you might get back after costs	USD 6,740	USD 2,240	
	Average return each year	-32.6%	-25.9%	
Unfavourable scenario	What you might get back after costs	USD 7,120	USD 10,440	This type of scenario occurred for an investment between March 2015 and March 2020.
	Average return each year	-28.8%	0.9%	
Moderate scenario	What you might get back after costs	USD 11,370	USD 20,640	This type of scenario occurred for an investment between July 2018 and July 2023.
	Average return each year	13.7%	15.6%	
Favourable scenario	What you might get back after costs	USD 18,110	USD 26,590	This type of scenario occurred for an investment between December 2016 and December 2021.
	Average return each year	81.1%	21.6%	

The stress scenario shows what you might get back in extreme market circumstances.

What happens if HF Arode Asset Management S.A. is unable to pay out?

The Management Company is not making any payment to you in relation to the Sub-Fund and you would still be paid in case of a default from the Management Company.

The Sub-Fund's assets are held with a separate company, the Depositary, so the Sub-Fund's ability to pay out would not be affected by the insolvency of the Management Company. However, in the event of the Depositary's insolvency, or its delegates, the Sub-Fund may suffer a financial loss. However, this risk is mitigated to a certain extent by the fact the Depositary is required by law and regulation to segregate its own assets from the assets of the Sub-Fund. The Depositary will also be liable to the Sub-Fund or its investors for any loss arising from, among other things, its negligence, fraud or intentional failure properly to fulfill its obligations (subject to certain limitations).

If the Sub-Fund is terminated or wound up, the assets will be liquidated and you will receive an appropriate share of any proceeds but you may lose part or all of your investment.

There is no compensation or guarantee scheme protecting you from a default of the Depositary.

What are the costs?

**The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.**

Costs over time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product and how well the product does. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0% annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.

- USD 10,000 is invested

Investment of USD 10,000	If you exit after 1 year	If you exit after 5 years
Total costs	USD 146	USD 1,333
Annual cost impact (*)	1.5%	1.5%

(\*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 17.1% before costs and 15.6% after costs.

#### Composition of costs

One-off costs upon entry or exit		If you exit after 1 year
Entry costs	We do not charge an entry fee for this Class.	USD 0
Exit costs	We do not charge an exit fee for this Class.	USD 0
Ongoing costs taken each year		
Management fees and other administrative or operating costs	1.06% of the value of your investment per year. This is an estimate based on actual costs over the last year.	USD 106
Transaction costs	0.40% of the value of your investment per year. This is an estimate of the costs incurred when we buy and sell the underlying investments for the product. The actual amount will vary depending on how much we buy and sell.	USD 40
Incidental costs taken under specific conditions		
Performance fees	There is no performance fee for this product.	USD 0

Conversions between sub-funds are subject to a commission of maximum 1.00% of the NAV of the shares to be converted.

## How long should I hold it and can I take my money out early?

#### Recommended holding period (RHP): 5 years.

The RHP was chosen to allow sufficient time for this product to reach its objectives and avoiding short term market fluctuations.

Each day that is a bank business day in Luxembourg and India and on which the Indian Stock Exchanges are open for trading. 24th December is not a Valuation Day.

## How can I complain?

In the event a natural or legal person wishes to file a complaint with the Fund in order to recognize a right or to redress a harm, the complainant should address a written request that contains description of the issue and the details at the origin of the complaint, either by email or by post, in an official language of their home country to the following address:

HF Arode Asset Management S.A.  
93, route d'Arlon  
L-1140 Luxembourg  
Office\_lu@hfarode.com

## Other relevant information

More detailed information on the Fund, such as the prospectus, the articles of incorporation, the latest annual and semi-annual report as well as the latest NAVs per share, can be obtained free of charge, in English from the Administrative Agent, the distributors, the Fund or online at [www.fundsquare.net](http://www.fundsquare.net).

There is insufficient data to provide a useful indication of past performance to investors. The previous performance scenarios are available on the link [https://download.alphaomega.lu/perfscenario\\_LU2444715796\\_LU\\_en.pdf](https://download.alphaomega.lu/perfscenario_LU2444715796_LU_en.pdf).